Monthly Sales & Income Goals

The values shown below are suggested and theoretical examples

meant to guide & assist in creating and building an e-commerce business.

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| Average Sale Amount | Number of customers  | Total Group Sales  | Income Earned |
|  | Total | Per Month |
| $100.001-Month(30-Day Supply) | 30100150500 | $3,000.00$10,000.00$15,000.00$50,000.00 | 12%18%21%25% | $360.00$1,800.00$3,150.00$12,500.00 | $360.00$1,800.00$3,150.00$12,500.00 |
| $200.002-Month(60-Day Supply) | 30100150500 | $6,000.00$20,000.00$30,000.00$100,000.00 | 15%23%25%25% | $900.00$4,600.00$7,500.00$25,000.00 | $450.00$2,300.00$3,750.00$12,500.00 |
| $300.003-Month(90-Day Supply)\*Recommended\* | 30100150500 | $9,000.00$30,000.00$45,000.00$150,000.00 | 18%25%25%25% | $1,620.00$7,500.00$11,250.00$37,500.00 | $540.00$2,500.00$3,750.00$12,500.00 |
| $500.00 | 30100150500 | $15,000.00$50,000.00$75,000.00$250,000.00 | 21%25%25%25% | $3,150.00$12,500.00$18,750.00$62,500.00 |  |

Group (Team) Goals

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| Number of Customers – (See the Team Building templates and flow charts)  |
| 30 | 100 | 150 | 500+ |
| Two teams of 15 people  | Ten customers each finding 10 new customers  | Five teams of 30 people | 25 customers eachfinding 25 new customers |

Recommended (Suggested) “Starter” Purchases

$100.00 (30-Day Supply) 🡪 4 cases of XS Sparkling Juices and/or Energy Drinks

$200.00 (60-Day Supply) 🡪 8 cases of XS Sparkling Juices and/or Energy Drinks

$300.00 (90-Day Supply) 🡪 12 cases of XS Sparkling Juices and/or Energy Drinks